



dyor project

Educate • Equip • Empower

L I T E P A P E R



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## MISSION STATEMENT

DYOR Project strives to educate investors by providing the tools necessary to not only survive but thrive in the world of cryptocurrency. Our community is driven by people that were victimized by scams and fraud, and this is what drives us to fulfill our mission. We work to equip our holders to help protect their investments and themselves through fundamental, essential knowledge and accurate information. We empower investors to be proactive, not reactive. Our goal is to change the crypto world one investor at a time through **education, empowerment, and community**. Our mission is to ensure that investors have access to the tools and knowledge to invest safely in financial products based on crypto and that the cryptosphere becomes a better place for all.

*"Sharing knowledge is not about giving people something or getting something from them. That is only valid for information sharing. Sharing knowledge occurs when people are genuinely interested in helping one another develop new capacities for action; it is about creating learning processes."*

—Peter Senge



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## HOW DYOR PLANS TO BRING EDUCATION TO EVERYONE

Team DYOR wants to bring crypto education to everyone. We have different levels of education available in differing mediums, ranging from videos to online courses. Some of our education is free to the public at large. The videos on the DYOR Media Network are excellent sources of reliable information that cover emerging topics in crypto. The articles on our blog cover various topics and are published by our senior content writer, who has multiple decades of experience in the investing industry. Our social media sites include short educational videos and tutorials that are continually updated and refreshed.

We are currently in the process of developing our subscription and holder-based educational materials via our web portal. Soon to be available will be courses that take the investor from beginner crypto through master level classes on general investing, finances, and most importantly (for our platform) cryptocurrency.

## DYOR'S UTILITY

In development is our utility that will provide extensive tracking and charting capabilities for cryptocurrency investing. Basic levels of use will be available to everyone at no cost. More advanced features will be available to holders and subscribers.



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## MORE ABOUT OUR UTILITY

Team DYOR is made up of experienced crypto investors and beginners alike.

We are continuously doing our own research on projects throughout the crypto world. Included on our new website will be “Wall of Fame” and “Wall of Shame” sections. Featured there will be crypto projects that either pass or fail our vetting process. Use our tools and the knowledge gained through our educational resources to do your own additional research. We invite community members to also submit cryptos for review.

We strive to make the crypto community a safer place for EVERYONE-- regardless if the investor is one of the largest whales in Bitcoin or the smallest wallet in Safemoon. Additionally, our team will give scholarships to victims of honeypots and rug pulls so that they can have unfettered access to our educational material for a time period. This is our way of giving back to the community and ensuring the investor is equipped with the education to be empowered in the cryptosphere.



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## OUR FUTURE

- Increase holders
- Develop a comprehensive crypto education curriculum
- Launch and continue to develop a website that serves as a “one-stop-shop” for the seasoned-investor and newbie, alike—the one place in the crypto-world that has unprecedented amounts of information and cold hard facts
- Pursue multiple exchange listings
- Launch extensive, innovative marketing campaigns
- Continue to expand our offerings and maintain our relevance in the cryptosphere
- Continue to expand Team DYOR, bringing on new, valuable assets and continually breeding new ideas that add value to DYOR Project
- In conjunction with our sister token, DBT, meet DYOR holders around the globe as we participate in the monthly DBT Buy and Burn Parties.
- Continue to increase the balance of the burn wallet to lessen the total amount of tokens in circulation, thereby raising the price floor of DYOR token and increasing the value of every holder’s investment.



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## OUR OFFICIAL INFORMATION CHANNELS AND SOCIAL MEDIA PROFILES



<https://t.me/DYORTokenBSC>



<https://discord.gg/dyorproject>



<http://www.facebook.com/dyorproject>



[https://www.instagram.com/dyortoken\\_bsc](https://www.instagram.com/dyortoken_bsc)



[https://www.reddit.com/r/DYOR\\_Token](https://www.reddit.com/r/DYOR_Token)



[https://tiktok.com/@DYOR\\_Token](https://tiktok.com/@DYOR_Token)



[https://twitter.com/DYORToken\\_BSC](https://twitter.com/DYORToken_BSC)



[https://twitter.com/DYOR\\_Jetrich](https://twitter.com/DYOR_Jetrich) (Jason)



[https://twitter.com/Striking\\_Balls](https://twitter.com/Striking_Balls) (Tom)



<https://www.youtube.com/c/DYORMediaNetwork>



<https://www.youtube.com/channel/UCFdpTp3aM68mcoNlThOvLNQ> (Crypto Chitchat)

## DISCLAIMER

Even though our mission is to educate and inform investors, nothing provided by the DYOR Project is intended to be taken as FINANCIAL ADVICE. No one on the team is a financial advisor, so none of our information should be taken as such. ALL investments made into DYOR and via DYOR information associated on our website is performed by the investor and not encouraged by the DYOR team.